



OplinkSecurity.com

Best Partner For Wireless Carriers



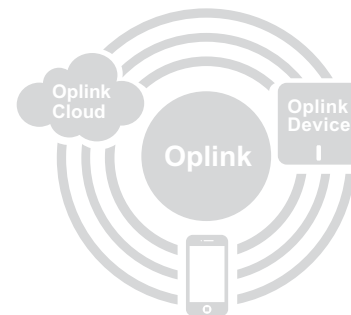
Value-Added Services and Wireless Carriers



The key to sustainable revenue growth for wireless carriers is not merely offering high-bandwidth data through 3G or 4G LTE. Wireless carriers must find ways to benefit from connected technologies that integrate wireless smart devices and a powerful service-oriented mobile cloud. To enhance Smartphone or tablet user's experience and to satiate the hunger for more content, it's critical that the wireless carrier delivers value-added services that take advantage of rapidly growing mobile broadband capabilities. Granting users the ability to stay connected to their homes and businesses at all times,

Oplink Security is a natural partner for wireless carriers in their bid to build stronger relationships with existing customers and to attract new customers.

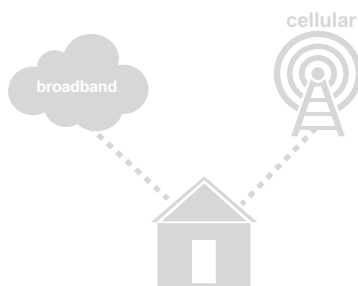
What is Oplink smart device collaboration and why is it important?



The ubiquity of wireless devices makes it necessary to create a collaborative environment for home devices to interact and communicate with one another and with the user. There has been a great need to integrate higher bandwidth video traffic with audio and sensor data in order to achieve system integration and usability in the alarm, surveillance and medical care industries.

In a home connected by Oplink device collaboration network, smart network cameras provide consumers with high definition sight and sound real-time while security and environmental sensors gather important safety information. Using the free Oplink mobile app, consumers and their designated users receive integrated broadband service alerts upon sensor triggered events in their homes and businesses all at once while thousands of miles away.

Why now? What has changed?



Taking advantage of broadband internet access and Smartphone or Smart mobile device proliferation, there is a race into the consumers' homes and businesses to grant them the powers of anywhere, anytime control and access. The emergence of wireless devices and mobile cloud technology makes it possible to provide consumers reliable security, safety and care services without traditional installers and technicians. One of the keys for rapid consumer adoption of such a system is zero-configuration plug-n-play. While traditional alarm companies require many hours and charge hundreds if not thousands of dollars for an in-house installation, the Oplink TripleShield Integrated Alarm and Monitoring System takes no more than just a few minutes of the homeowner's time at no additional

cost. With wireless cellular (3G or 4G) communication and battery backup in case of power outages, the system is robust enough to meet all the security industry standards. Oplink is the first device collaboration solution provider to offer reliability and ease-of-use.

How can wireless carriers benefit?



Oplink's end to end solution, including its DIY Plug-Activate-N-Play™ system and mobile cloud services, creates unlimited upside for wireless carriers. Either as a sell-through or private-label partnership, wireless carrier partners can increase their RMR and ARPU, add new accounts, diversify their offerings, increase per account data usage, and ultimately create customer loyalty.

The Oplink Vision

Just as Smartphones revolutionized the world by changing the way people share and gain access to information, Oplink's device collaboration technology is revolutionizing the security world by changing the way people manage and gain access to their security devices.